




TRANSFORMING INSIGHTS INTO ACTION WITH FLEET AUTOMATION

Technology is changing everything. Digital transformation directly impacts day-to-day business and fleet operations. As organizations continue to invest in and integrate digital technology, they're making fundamental changes to how they operate and serve their customers.

You've likely made a significant investment into fleet systems to help turn your raw data into insights, but all of those insights require someone to act on them.




Here's a snapshot of key metrics around digital transformation initiatives for companies with fleets

TODAY'S DIGITAL TRANSFORMATION LANDSCAPE




-  **\$2.8 trillion** The forecast for global spending on digital transformation by 2025¹
-  **40%** Percentage of companies that expect to see positive results from their transformation efforts within 2 years²
-  **49%** Percentage of fleets cited "reducing operating costs" as a top reason for investing in digital transformation³



AUTOMATION IS A KEY PART OF THE TRANSFORMATION

-  **23%** Percentage of fleets currently using big data analytics to guide strategic decision-making³
-  **15%** Percentage of fleets that are planning to use big data in the future³
-  **60%** Percentage of companies unaware of the operational possibilities for fleets with the use of rich data³

KEEPING VEHICLES SAFE AND SECURE IS A TOP PRIORITY

- 810,400** Vehicles were stolen in the U.S. in 2020⁴
-  **\$7.4 billion** was lost to vehicle theft in 2020⁴
-  **71%** Percentage of cargo stolen from trucks as opposed to facilities and warehouses⁵
-  **7.84 million** Cars will feature digital keys in 2025⁶



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to learn more about Ridecell and the solutions that power true fleet automation and transformation.

¹https://www.idc.com/tracker/showproductinfo.jsp?containerId=IDC_P32575

²<https://www.prophet.com/2021/10/the-2021-state-of-digital-transformation/>

³<https://www.prophet.com/2021/10/the-2021-state-of-digital-transformation/>

⁴<https://www.bankrate.com/insurance/car/car-theft-statistics/>

⁵<https://www.ttclub.com/-/media/files/tt-club/bsi-tt-club-cargo-theft-report-2021-02-23---bsi-and-tt-club-cargo-theft-report-2021.pdf>

⁶<https://www.globenewswire.com/news-release/2022/02/11/2383654/0/en/Automotive-Digital-Key-Research-Report-2021.html>