



The self-service rental experience that integrates with your existing rental back end

Increase profitability and customer satisfaction with a fully digital rental experience.

Growing numbers of customers now expect an app-based rental experience that lets them pick up and drop off vehicles without interacting with staff. And while existing rental systems were developed around staffed rental locations, Ridecell Rental is specifically designed to augment these systems—adding modern capabilities like rental kiosk locations and even outside-of-the-fence self-service rentals.

On-demand counterless use cases

- **On-demand rental** - Offer a 24x7 rental experience integrated into your own branded mobile application.
- **Digital vehicle access** - Provide vehicle access through mobile app, NFC “hotel key” style key cards or key box integrations.
- **Digitize existing paperwork** - Convert existing hand signed documents into a digital acceptance & signature experience.
- **Driver onboarding & identification** - Mobile app-based digital verifications for driver’s license, background and credit checks.
- **Vehicle inspection** - Enable digital inspection with photos of existing damage prior to checkout, during rental and vehicle return.

Ridecell, Inc. is leading the way in the digital transformation of fleet businesses and operations. Fleet automation and mobility solutions built on our Fleet Transformation Cloud modernize and monetize fleets by combining data insights with digital vehicle control to turn today’s manual processes into automated workflows. Ridecell Rental is a key solution within the Fleet Transformation Cloud, increasing opportunity for monetization, automating workflows and enhancing the customer experience.



Rental

Driver Onboarding & Verification

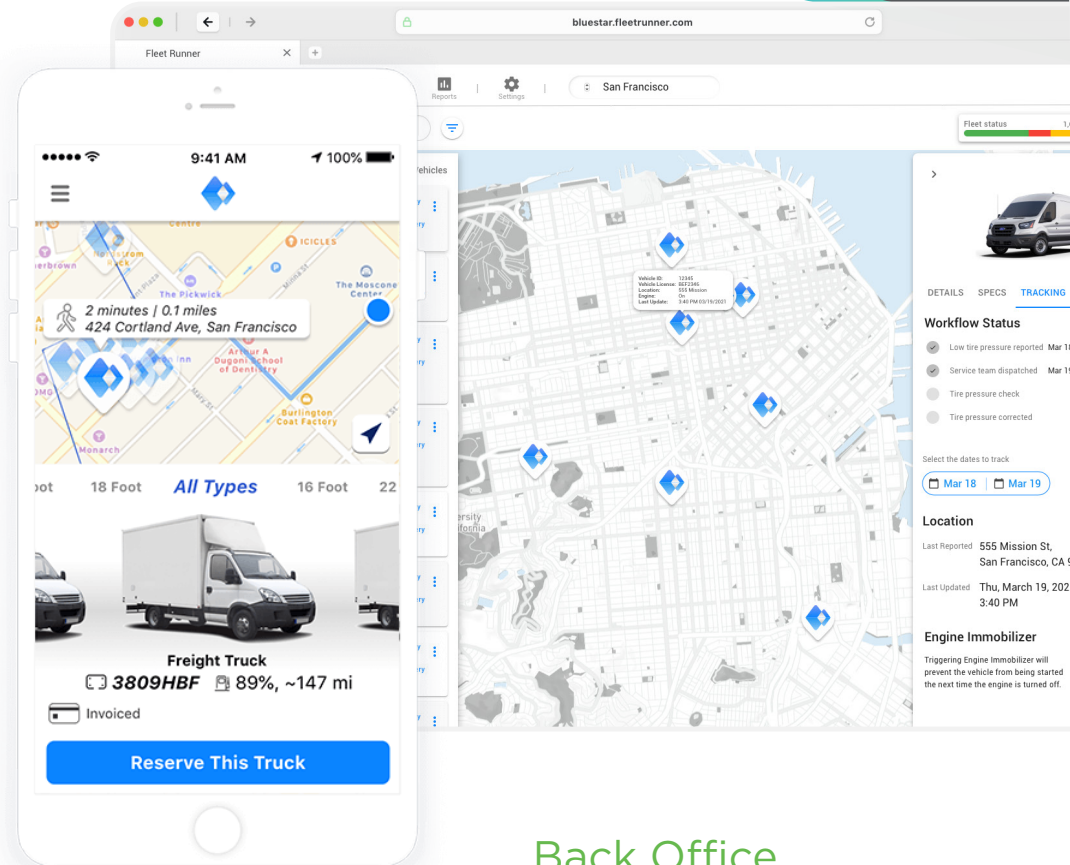
- Create driver digital logins and profiles, or use existing login credentials.
- Scan front and back sides of driver license for new customers.
- Enable facial recognition integrations for B2B driver verification use cases.

Background Checks

- Securely share driver information for background and credit checks.
- Use pre-built 3rd-party verifiers or integrate with your own.
- Conduct driving record checks to assess driving infractions.

Driver Vehicle Inspections

- Identify damage with driver inspection report.
- Capture images and notate damage before, during and after rental.
- Alert maintenance team of significant damage and remove from service.



Digital Documentation

- Transform required paperwork into digital documents.
- Process app-based agreement acceptance and signature.
- Transmit digital documents directly into internal rental management system.

Digital Vehicle Access

- Optionally replace physical keys with smartphone or NFC key card access.
- Integrate with key box systems for simplified access.
- Prevent driver lockouts with remote unlock.

Back Office Automations

- Automatically initiate work orders based on vehicle engine codes.
- Automatically immobilize stolen vehicles.
- Automate the vehicle onboarding, relocating and offboarding process.

Commercial Vehicle Rental

- Reserve multiple vehicles at one time through bulk reservations.
- Support one driver to one vehicle or group or all drivers to all vehicles.
- Simplified mobile app interface for quick and efficient vehicle access.