



# Operations 360



## Vehicle lifecycle automations— from purchase to remarketing

Preparing vehicles for lease typically requires dozens of steps, multiple vendors and vehicle relocations before the vehicle gets to the customer. With the growing popularity of short-term leases, the turnaround time between use becomes a drag on vehicle profitability. Ridecell Operations 360 automation solution enables large fleets to scale revenue for short-term leases while improving efficiency for long-term leases.

### One solution, multiple automations

- **Acquisition/Upfitting** - Track new vehicle orders and coordinate upfitting vendors.
- **Delivery/Contract** - Provide greater visibility to customers on deliveries and timely start contracts.
- **Pick-up/Inspection** - Coordinate with pick-up vendors and capture inspection data for analysis & billing.
- **Keep/Sell Analysis** - Analyze vehicle data to determine if a vehicle should be assigned for re-lease or remarketing.
- **Remarketing** - Maximize return by selection of the best avenue for the sale of an asset.

Ridecell, Inc. is leading the way in the digital transformation of fleet businesses and operations. Fleet automation and mobility solutions built on our Fleet Transformation Cloud modernize and monetize fleets by combining data insights with digital vehicle control to turn today's manual processes into automated workflows. Operations 360 is a central solution within the Fleet Transformation Cloud, boosting productivity, enhancing sustainability, streamlining operations, and allowing companies to gain valuable insights from big data.



# Operations 360

## Real-time Fleet Visibility

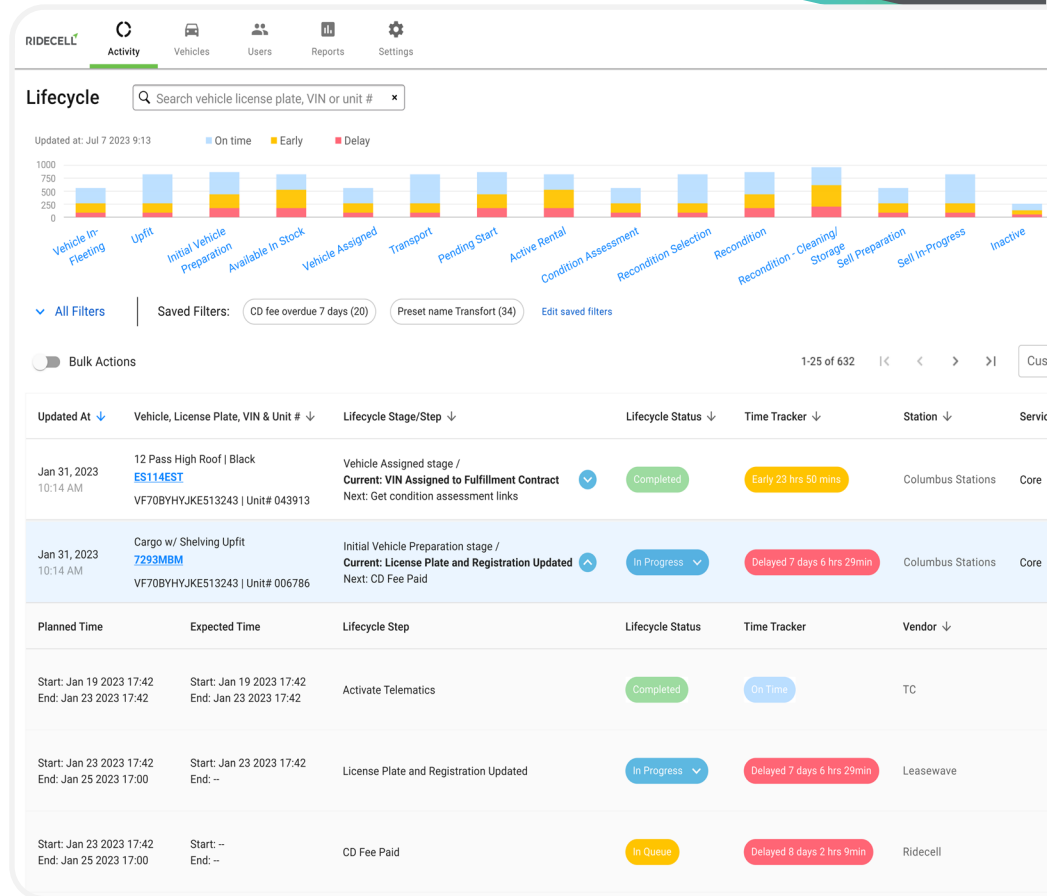
- See a complete overview of all stock availability, providing a single source of truth.
- Maintain an understanding of vehicle state across vendors, systems, and business units.
- Provide accurate visibility for vehicle delivery dates.

## Workflow Orchestration

- Configure workflow orchestration for every stage of the vehicle lifecycle.
- Set up sequencing and automated reminders if a vehicle has remained in a stage too long.
- Manage vendor communications and performance for vehicle status.

## Customizable Lifecycle Stages

- Define linear or dynamic workflow stages based on real-time inputs.
- Create workflows with fully automated steps, integrated with vendors, with an option to advance manually.
- Standardize global reporting and dashboards with the flexibility to allow changes for local suppliers, processes and regulations.



## Automated Actions

- Enable workflows to automatically process tasks without human intervention.
- Configure triggers to initiate automations based on any data point.
- Generate vendor work orders automatically.

## Fleet Forecasting

- View all incoming vehicles on order.
- Visualize real-time utilization to make informed decisions.
- Export data for further analysis.

## API & Integrations

- Connect data sources with just a few API calls.
- Hardware agnostic for OEM & aftermarket telematics devices.
- Works with or without vehicle connectivity.

## AI & Analytics

- Analyze photos using an AI-driven damage workflow.
- Determine optimal keep vs sell decision based on repair estimates, vehicle mileage and age.
- Review the state of the fleet with custom analytics dashboards.