

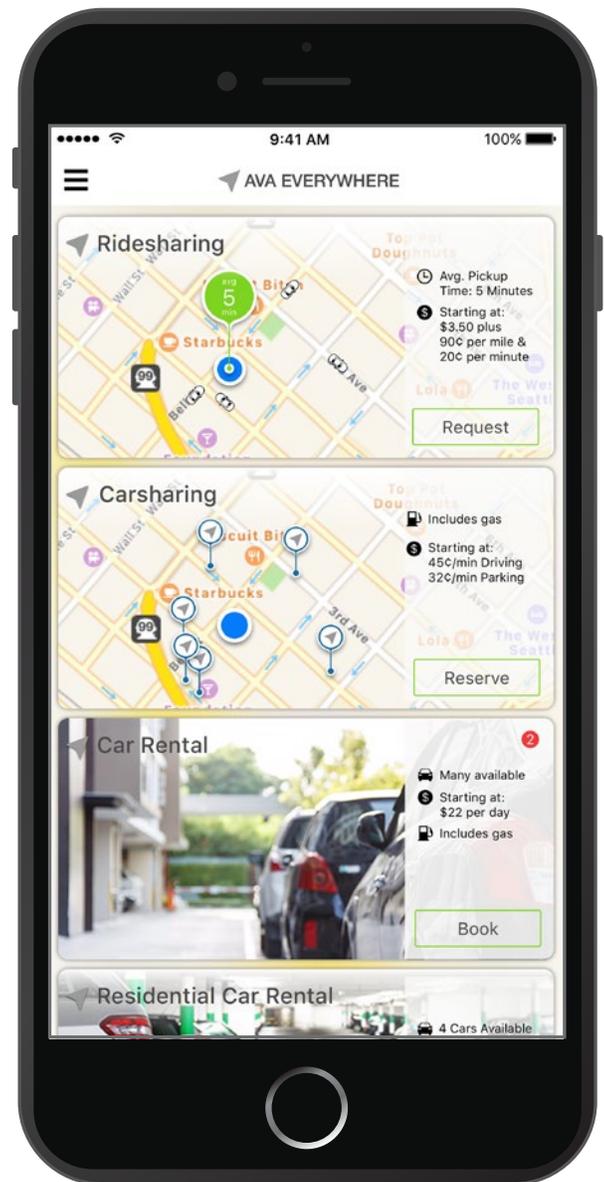
## The Intelligent Platform for New Mobility Services

**Ridecell offers the world's most intelligent, end-to-end solution for mobility services.**

Ridecell is on a mission to help our customers profoundly change how people move from point A to point B. Our intelligent software platform runs multiple mobility services—carsharing, ridesharing, car rental, and other innovative transportation offerings such as autonomous fleets—so automakers and new mobility providers can launch their own branded offerings in a matter of months.

An intelligent services infrastructure addresses every part of running a new mobility service. End-to-end automation covers onboarding riders, driver record verification, payment processing, demand-supply balancing, analytics and promotions.

Ridecell now powers new mobility solutions for BMW, ŠKODA Poland (part of Volkswagen Group Poland - VGP), and AAA Northern California, Nevada & Utah.



Learn more

[www.ridecell.com](http://www.ridecell.com)  
+1.415.429-3965

# The fastest path to profitable new mobility services

## Maximize utilization rates and ROI. Minimize operating expenses.

*Ridecell offers production-ready solutions—enabling you to quickly launch a customized new mobility service with minimal up-front costs.*

- **Configurable platform.** Choose your own blend of offerings—station-based carsharing, free-floating carsharing, vehicle rentals, and/or ridesharing.
- **Built-in scalability.** Use one fleet, one platform, and one app to power multiple services globally.
- **Preintegrated partner ecosystem.** Leverage built-in or aftermarket telematics, as well as proven insurance and fleet operations partnerships.
- **End-to-end automation.** Automate driver/rider onboarding, on-demand scheduling, demand-supply balancing, dynamic pricing, and payment processing.
- **Predictive fleet management.** Keep fleets mechanically sound with predictive day and ridesharing at night.

## The Ridecell difference

*Gain market experience quickly with a hardened platform that's ready to go.*

- **Time to market.** Launch new mobility services within months.
- **Scalable intelligence.** Start with pilots and scale systematically on the same platform.
- **Automated.** Keep systems running with minimal operational involvement.
- **Leverage our experience.** Build on our experience of powering successful mobility offerings for automotive OEMs and new mobility providers.
- **Top talent.** Take advantage of our experienced team of 70+, headquartered in SF, with talent from Google, Apple, and Cisco and at early mobility startups, such as Summon/InstantCab, Wheelz, and Pinwheels.



Carsharing



Ridesharing



Car Rentals



Autonomous

**RIDECELL**

[www.ridecell.com](http://www.ridecell.com)

+1.415.429-3965