Choose the fastest path to profitable new mobility services

Ridecell offers the best way to launch a premium ridesharing service. Our configurable platform handles everything required to operate efficiently and scale seamlessly.

Premium service platform

- **End-to-end.** Integrate driver, rider, dispatch, and operations into one elegant solution.
- **Flexibility.** Deploy a tailored offering fast; expand features and services as you go.
- **Immediate onboarding.** Verify drivers and sign up riders in minutes.
- **Financial intelligence.** Process rider payments and adjust prices dynamically.
- **Smarter insights.** Plan better and optimize services with built-in machine learning.

Learn more [www.ridecell.com](http://www.ridecell.com) +1.415.429-3965
Launch quickly. Scale as you grow.

Ridesharing intelligence

- **Driver scheduling.** Reduce rider wait times by scheduling the right number of drivers.
- **Location optimizations.** Increase efficiencies with improved pickup spots.
- **Service messaging.** Keep drivers and riders informed of service bulletins, delays, or interruptions.

End-to-end automation

- **Service efficiencies.** Streamline operations and improve service with automated requests, dispatch, alerts, and notifications.
- **Smart dispatch.** Match riders with drivers based on route, location, capacity, and special characteristics.
- **Seamless scalability.** Expand your fleet and your service without needing to expand your operations team.

Multiservice platform

- **High utilization.** Maximize vehicle utilization rates by using one fleet for both carsharing and ridesharing.
- **Service balancing.** Refer ride requests to carsharing vehicles during high demand times.
- **Ridepooling.** Allow multiple parties to pool in the same vehicle.
- **Single integrated app.** Offer both carsharing and ridesharing through one convenient app.

Proven offering

- **Hardened technology.** 20 million trips powered since 2009.
- **Used by the best.** Choose the platform that auto OEMs and 20 other Ridecell customers trust to power their new mobility services.
- **Deep expertise.** Tap into our experience running five different mobility services, including Summon, an on-demand service with 2,500 drivers.
- **Experienced team.** Benefit from top talent from Google, Apple, Amazon, and Cisco.

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